

Social and Environmental KPIs

WHY IS HEATSPRING TRACKING SOCIAL AND ENVIRONMENTAL KPIS?

HeatSpring is a Certified B Corp. We did this to demonstrate how we've always operated - as a business with a mission. This prestigious recognition by B Lab documents that we meet high standards of social and environmental performance, transparency, and accountability, which means we leverage HeatSpring as a force for good.

HOW DOES HEATSPRING MEASURE OUR IMPACT?

The folks at B Lab ask certified entities to measure their impact against a subset of the United Nation's Sustainable Development Goals (SDGs.) These key indicators help organizations and countries track global progress toward a more sustainable and equitable economy.



WHICH UN SDGS DOES HEATSPRING ALIGN WITH?

12.2 By 2030, achieve the sustainable management and efficient use of natural resources

12.6 Encourage companies, especially large and transnational companies, to adopt sustainable practices and to integrate sustainability information into their reporting cycle

8.5 By 2030, achieve full and productive employment and decent work for all, including for young people and persons with disabilities, and equal pay for work of equal value

16.7 Ensure responsive, inclusive, participatory and representative decision-making at all levels

WHAT ARE HEATSPRING'S GOALS IN ALIGNMENT WITH THE SDGS?

As a mission-driven education and training enterprise, HeatSpring is measuring our sustainability and social impact against these goals. We will:

1. Offer educational content to help individuals and organizations implement energy efficiency measures and utilize more sustainable materials in the built environment.
2. Take action to improve our own resource efficiency, including GHG impacts. Our first step will be to calculate our baseline GHG emissions.
3. Offer accessible and affordable training opportunities aligned with employer needs to serve a wide range of learners, including women, opportunity youth, persons with disabilities, and other underserved groups.
4. Develop content for employers focused on quality jobs.
5. Include opportunities for stakeholder input in all phases of the decision-making process, including, but not limited to: staff and contractors, learners, employers, community organizations, other training providers, funders, and partners.



WOW, THOSE ARE SOME BIG GOALS. HOW IS IT GOING?

You can find our latest summary level Report Card, [here](#). A detailed report is on the next page.

<u>SDG Goals</u>	HeatSpring Goals	Progress
<p>8.4 Improve progressively, through 2030, global resource efficiency in consumption and production and endeavour to decouple economic growth from environmental degradation, in accordance with the 10-year framework of programmes on sustainable consumption and production, with developed countries taking the lead</p> <p>12.1 Implement the 10-year framework of programmes on sustainable consumption and production, all countries taking action, with developed countries taking the lead, taking into account the development and capabilities of developing countries</p> <p>12.2 By 2030, achieve the sustainable management and efficient use of natural resources</p> <p>12.6 Encourage companies, especially large and transnational companies, to adopt sustainable practices and to integrate sustainability information into their reporting cycle</p> <p>17.19 By 2030, build on existing initiatives to develop measurements of progress on sustainable development that complement gross domestic product, and support statistical capacity-building in developing countries</p>	<p>HeatSpring will offer educational content to help individuals and organizations implement energy efficiency measures and utilize more sustainable materials in the built environment.</p> <p>HeatSpring will take action to improve our own resource efficiency, including GHG impacts. Our first step will be to calculate our baseline GHG emissions.</p>	<p>2,515 unique individuals taking HeatSpring courses on energy efficiency measures and sustainable materials in the built environment.</p> <p>In process: HeatSpring GHG emissions baseline measurement.</p>
<p>8.5 By 2030, achieve full and productive employment and decent work for all women and men, including for young people and persons with disabilities, and equal pay for work of equal value</p>	<p>HeatSpring will offer accessible and affordable training opportunities aligned with employer needs to serve a wide range of learners, including women, opportunity youth, persons with disabilities, and other underserved groups.</p> <p>HeatSpring will offer content for employers focused on quality jobs.</p>	<p>5,090 enrollments in job-focused courses.</p> <p>\$157,897.83 in discounts provided</p> <p>183 free courses offered</p> <p>448 credentials reported</p>
<p>16.7 Ensure responsive, inclusive, participatory and representative decision-making at all levels</p>	<p>HeatSpring will include opportunities for stakeholder input in all phases of the decision-making process, including, but not limited to: Staff, learners, employers, community organizations, training providers, funders and partners</p>	<p>4.7 aggregate rating from learners on course surveys.</p> <p>Two polls conducted to gain learner input on programming</p>